



Thursday, September 19

Complementary Practice Round 3:30 PM Ducatte Derby & Fiesta

Qualifying participants are 2023 flight winners and major sponsors (\$5k+)

Spectators welcome!

Friday, September 20

6 AM - 9 AM Breakfast

Tee Times beginning at 7 AM

First Round Match Play. \$100 buy-in.

11 AM - 2 PM Lunch

5:30 PM Don Roberts Sr. Car Drawing & Sponsor Appreciation Dinner

Sponsors, Car Drawing ticket holders, players & spouses

Saturday, September 21

6 AM - 9 AM Breakfast

Tee Times beginning at 7 AM

11 AM - 2 PM Lunch

Gunny Sack Sign-Ups

Players that are eliminated Saturday are eligible to play in the Gunny Sack tournament on Sunday. \$25 buy-in.

Sunday, September 22

6 AM - 9 AM Breakfast

Tee Times beginning at 7 AM

TBD Awards Luncheon immediately after last group

Tournament Format

Tournament format is Match Play, Partner's Best Ball. Strokes awarded off low handicap in foursome. Championship flight will be played with half handicaps. Maximum handicap 28. Player's Low Index as of Sept. 1, 2024 will be used and all contestants must be within 5 strokes of their partner's handicap. All players must provide an active GHIN #. Format subject to change.

Entry Fees

Registration open May 2024 \$1400 per two-man team

Sponsorships

Pin Flag Sponsorship \$1000. Personalized flag with your name or logo, flown throughout the tournament.

Major Sponsorships beginning at \$5000 include a team of two in the 3 day tournament and prominent recognition throughout.

Contact Bridget Kerr: bkerr@bgcofcv.org

2024 Southwestern Committee

PAT LIZZA - Chairman / Matt Johnson - CO-CHAIRMAN
Anthony Bianco, Stuart Davis, Juan De Lara,
Rob Foster, Matt Jiggins, Derek Lloyd, Glenn Miller,
Jojo Perricone, John Powell, Jr., Greg Raumin,
Chris Rogers, Erik Schnaser, Rick Shalhoub,
Marc Souza, Sam Spinello, Brett Stein, Mike Walton,
Mike Way, Vince Whittaker, Mel Williams &
Ryan Wilson





2024 Chairman Pat Lizza Co-Chairman Matt Johnson

Committee

Anthony Bianco Stuart Davis Juan De Lara **Rob Foster Matt Jiggins** Derek Lloyd Glenn Miller **Jojo Perricone** John Powell, Jr. **Greg Raumin Chris Rogers** Erik Schnaser Rick Shalhoub Marc Souza Sam Spinello **Brett Stein** Mike Walton Mike Way Vince Whittaker Mel Williams Ryan Wilson



42600 Cook St. Ste. 120 Palm Desert, CA 92211 (760) 836-1160 www.BGCofCV.org EIN # 95-6122699

59TH ANNUAL SOUTHWESTERN GROWERS INVITATIONAL SEPTEMBER 20-22, 2024 BERMUDA DUNES COUNTRY CLUB

April 29, 2024

Dear Southwestern Growers Supporter,

It is hard to believe that our 59th Annual Southwestern Growers Invitational benefiting Boys & Girls Clubs of Coachella Valley is just four months away. As the Tournament Committee prepares for this year's event, we want to announce some changes to the tournament registration process.

First, we would like to provide some context behind the changes that will be implemented this year. Since the pandemic, our event has grown significantly in popularity. We consistently have more applicants than spots available. Last year, only two thirds of those wanting to play in the tournament made it into the field. We tried to address this issue by adding afternoon tee times, however, the weather proved to be extremely tough and tournament comradery suffered.

While having more participants than available spots is a great problem to have, the Committee recognizes that those who don't get in will be disappointed. So, you should be aware of how we plan to manage the registration process going forward. Assuming we have more interest than availability this year, the new invitation structure will rely on a selection process overseen by the Tournament Committee. This will not be a first come first served process. Rather, we have established criteria by which the Committee will determine how invitations to play will be extended. Since the mission of the event is to raise awareness and funding for Boys & Girls Clubs of Coachella Valley, the capacity in which you support the organization will be weighed in the selection process, as will your longevity and/or sponsorship of the event, affiliation with the agricultural community, and your responsible stewardship of the tournament. The application will provide you the opportunity to share how you have supported the organization either past or present to assist the Committee in its determination.

We hope you understand there is no perfect solution, and that this process will require refinement over time. However, as mentioned, our obligation as your Tournament Committee is to uphold the integrity and legacy of this celebrated event and maximize our fund-raising efforts in support of Boys and Girls Clubs of Coachella Valley. Hence, our decision to implement the solution articulated above.

To follow is the expected registration timeline for the 2024 Southwestern Growers Invitational:

May 8: Application window opens on-line and via mail. www.bgcofcv.org

May 24: Applications due by mail, email, or in person. The window closes at 5:00 pm May 24th.

June 3: Invitations extended to players.

June 17: Player confirmation and payment due.

June 18: Invitations extended to wait-list applicants as spots become available.

September 19-22: 2024 Southwestern Growers Invitational

We are grateful for your interest in the event and support of Boys & Girls Clubs of Coachella Valley.

Respectfully,

The Southwestern Growers Tournament Committee

Our mission is to uphold the integrity and legacy of the Southwestern Growers Invitational, and support Boys & Girls Clubs of Coachella Valley's fundraising efforts.



SOUTHWESTERN GROWERS INVITATIONAL PLAYER APPLICATION





The mission of the Southwestern Growers Invitational is to raise awareness and funding for Boys & Girls Clubs of Coachella Valley. The capacity in which you support the organization will be weighed

ne selection process, as will your longevity and imunity, and your responsible stewardship of use indicate below how you have and or plan t	the tournament.	
Acquire tournament sponsorship (see opporto	unities attached) \square Acquire	car ticket raffle sales (\$400 ea
# Years played in or supported SWG 🔲 Sup	port other BGCofCV Fundraise	ers/Campaigns
o the committee understand how you have an Boys & Girls Clubs of Coachella Valley:		
PLAYER #1 Name		
Mailing AddressCity		
Name of Business		
Golf Club		
Shirt Size Email Address		
PLAYER #2 Name	Phone	!
Mailing Address		
City		
Name of Business		
Golf Club	Required GHIN#	
Shirt Size Email Address		
☐ Please check this box if using PERSONA	<u>4L</u> golf cart.	
Credit cards will not be run and checks will replayer entry fees due upon confirmation or Playment Information: Check #	by June 17, 2024.	
Card #		
Caru #	LAP. Ducc	

Mail to the address below or email to SWGinvitational@gmail.com 42600 Cook St, Ste 120, Palm Desert, CA 92211 / (760) 836-1160 Federal tax ID #95-6122699 / FMV per player is \$550.00

SOUTHWESTERN GROWERS GOLF TOURNAMENT 2024 SPONSORSHIP OPPORTUNITIES

TITLE Sponsor* - \$20,000

- Two teams of 2 in the 3 day tournament, practice round & Derby
 - Company logo on welcome banner
 - Full page advertisement in the tournament program
 - Company or name listed on 2024 SWG invitation

 Must be confirmed by May 1, 2024
 - Table of 10 at the Car Drawing & Sponsor Appreciation Dinner Friday, September 20, 2024

PRESENTING SPONSOR* - \$10,000

- One team of 2 in the 3 day tournament, practice round & Derby
 - · Logo on tee prize
 - Half page advertisement in the tournament program
 - Company or name listed on 2024 SWG invitation
 Must be confirmed by July 1, 2024
 - Table of 10 at the Car Drawing & Sponsor Appreciation Dinner
 Friday, September 20, 2024

GROWER & TOURNAMENT SPONSOR* - \$5,000

- One team of 2 in the 3 day tournament and practice round Derby
 - Logoed signage based on sponsorship event or product
 - Company or name listed on 2024 SWG invitation & Program

 Must be confirmed by July 1, 2024
- Two invitations to the Car Drawing & Sponsor Appreciation Dinner Friday, September 20, 2024

TOURNAMENT & HOLE-IN-ONE SPONSOR* - \$3,000

- Company logo in promotional materials
 - Signage on Hole-In-One hole

FLAG SPONSOR* - \$1,000

- Customized pin flag placed on one hole throughout the tournament
 - Sponsors receive flags at the conclusion of the tournament

^{*}All \$1k + sponsors become honored BGCCV President's Circle members



LOYAL SWG SPONSORS

111 Wealth Management Group at Morgan Stanley

4ShayJ Foundation

American AgCredit

Anthony Vineyards

Ashlock Company

Audrey Demirjian Insurance Services

Bank of Southern California

Blanke Schein Wealth Management

Bochnewich Law Offices

Buchalter, APC

Dental Del Valle

Desert Orthopedic Center

Desert Pacific Properties

Desert Valley Date

DiMare California

Fay McClung

Federated Insurance

Foster-Gardner

Grimmway Farms

International Paper

J & J Ranch Produce

Jessup Auto Plaza

Johnson Commercial Real Estate

KESQ News Channel 3

La Quinta Brewing Co

Legacy Farms

Linda & Tony Bianco

Mechanics Bank

Mojave Gold

Ocean Mist Farms

Osborne Rincon CPA's

Pacific Western Bank

Palm Desert Trex

Perricone Farms

Peter Rabbit Farms

Premium Packing

Prime Time International

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Rabobank

RDO Equipment Co.

Rivco Mechanical Services

Shalhoub Family McDonald's

Shields Date Garden

Solis Wealth Management

Southwest Aquatics

Spinello Properties

Tequila Alderete

The Jewel Date Company, Inc.

Top Notch Seeds, Inc.

Twenty-Nine Palms Band of Mission Indians

UBS Aligned Wealth Partners

Valley Plumbing Company

Weingarten & Hough Insurance Agency

West Coast Turf

Western Growers