

Media Contact:

Beatrice Eslamboly

(760) 776-1766

Beatrice@cvstrat.com

******PRESS RELEASE******

Photo opportunities available

WHAT: Boys & Girls Clubs of Coachella Valley Grand Auction 2016

DATE: Saturday, March 12, 2016

TIME: 5:00 p.m.

**LOCATION: Hyatt Regency Indian Wells Resort & Spa
44600 Indian Wells Lane
Indian Wells, CA 92210**

**Supporters of the Boys & Girls Clubs of Coachella Valley
“Have a Heart of Gold”**

Grand Auction 2016 Will Celebrate the 50th Anniversary of Boys & Girls Clubs of Coachella Valley and Honor Local Champions of Youth, The Powell Family

Indian Wells, California (March 1, 2016) – The Boys & Girls Clubs of Coachella Valley (BGCofCV) will be celebrating their 50th Anniversary at this years’ Grand Auction on March 12, 2016. Hosted at the Hyatt Regency Indian Wells Resort and Spa, the 2016 Auction’s theme is “Have a Heart of Gold for Boys & Girls Clubs of Coachella Valley.”

Supporting the five clubhouses of Coachella Valley, Grand Auction draws hundreds of supporters and donors annually. The Grand Auction 2016 will honor the Powell Family, who has made numerous generous contributions throughout the Clubs’ years. Considered to be “Champions of Youth,” the Powell Family will be recognized for decades of service in the Coachella Valley.



*Boys & Girls Clubs
of Coachella Valley*
42-600 Cook Street, Suite 120
Palm Desert, CA 92211
760 836-1160
760 776-9111 FAX
e-mail jducatte@bgcofev.org
e-mail qegson@bgcofev.org
www.bgcofev.org

“The BGCofCV Foundation takes pride in fundraising and furthering the mission to save and enhance lives in the desert through responsible youth development programs and the Grand Auction is inarguably one of our most significant events in the Coachella Valley,” notes Foundation CEO, Jim Ducatte.

The event will kick off with a silent auction at 5:00 p.m., accompanied by cocktails and hors d’oeuvres. Dinner and live auction will follow at 6:30 p.m. The event will also feature the music and entertainment of Heatwave Jazz & Show Band, comprised of Boys & Girls Clubs of Coachella Valley’s own Clubhouse alumni.

The five BGCofCV clubhouses are composed of Indio, La Quinta, Coachella, Mecca, and Desert Hot Springs. Serving over 7,800 young people in the Coachella Valley, BGCofCV plays a critical part in providing tools to build successful and significant lives. For more information about the event and the Boys & Girls Clubs of Coachella Valley Foundation, call 760-836-1160, or email lfox@bgcofcv.org.

###

Saving & Enhancing Lives Since 1966