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******PRESS RELEASE******

Photo opportunities available

WHAT: Boys & Girls Clubs of Coachella Valley Sports Heroes Luncheon II

DATE: Thursday, April 14, 2016

TIME: 11:00 AM

**LOCATION: Hyatt Regency Indian Wells Resort & Spa
44600 Indian Wells Lane
Indian Wells, CA 92210**

Boys & Girls Clubs of Coachella Valley's Sports Heroes Luncheon Plans to Knock It Out of the Park

Professional and high school athletes from the Coachella Valley to be honored at luncheon

Indian Wells, California (March 22, 2016) – The Boys & Girls Clubs of Coachella Valley will continue celebrating 50 years in the desert by hosting the 2nd Annual Sports Heroes Luncheon at the Hyatt Regency Indian Wells Resort & Spa on April 14th, 2016. Funds from the event will directly contribute to the youth programs at the Boys & Girls Clubhouses in Indio, La Quinta, Coachella, Mecca, and Desert Hot Springs.

The luncheon will again be hosted by emcee Al Michaels, a prominent sportscaster who has worked with ABC and NBC Sports. The event will honor local professional athletes Randy Caballero, Paul Warfield, Oscar Lua, Steve Garvey, and others. High school standout athletes will be attending as well to join the professional sports heroes and Sports Heroes Alumni, Timothy Bradley, Jr., Rosie Casals, Antonio Diaz and others for an afternoon of celebration and reminiscing.



BOYS & GIRLS CLUBS
OF COACHELLA VALLEY

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The BGCofCV is proud to be partnering with The Desert Sun in this year's Sports Heroes Luncheon. "The Desert Sun will be playing a significant role in identifying the student and scholar athletes." notes Foundation CEO, Jim Ducatte. They will be enhancing the student athlete spotlight by honoring 20 student athletes who are top in their sport and 28 scholar athletes, one male and one female, from each high school in the Coachella Valley.

Alexandra Gardner, Director of Development, Special Events of the BGCofCV, emphasizes the community benefits of the event. "The BGCofCV Foundation recognizes how this sports heroes luncheon is both inspiring to the high school students and a testament to the professional sports alumni. It stresses the significance that a positive older role model can have on young lives, one of the core elements of the Boys & Girls Clubs of Coachella Valley."

Tickets for the event cost \$125 per person and sponsorship opportunities are still available.

The five BGCofCV clubhouses are composed of Indio, La Quinta, Coachella, Mecca, and Desert Hot Springs. Serving over 7,800 young people in the Coachella Valley, the BGCofCV plays a critical part in providing tools to build successful and significant lives. For more information about the event and the Boys & Girls Clubs of Coachella Valley Foundation, call 760-836-1160 x105, or email AGardner@bgcofcv.org.

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