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**\*\*\*\*PRESS RELEASE\*\*\*\***

**WHAT: | Boys & Girls Clubs of Coachella Valley  
Grand Auction**

**DATE: Saturday, March 12, 2016**

**LOCATION: Hyatt Regency Indian Wells Resort & Spa  
44600 Indian Wells Lane  
Indian Wells, CA 92210**

**Boys & Girls Clubs of Coachella Valley  
Grand Auction Strikes Gold**

*The 50<sup>th</sup> Anniversary Celebration Raises Over \$700,000  
Towards Desert Youth Programs*

**Indian Wells, California (March 23, 2016)** – The Boys & Girls Clubs of Coachella Valley (BGCoFCV) concluded another successful year of charity at Grand Auction 2016 hosted at the Hyatt Regency Indian Wells Resort & Spa. Appropriate for the 50 year “golden” anniversary, the auction’s theme was “Have a Heart of Gold for Boys & Girls Clubs of Coachella Valley.”

Supporting the five clubhouses in Coachella Valley, the Grand Auction drew over 750 attendees. The event honored the Powell Family, who has made generous contributions to the BGCoFCV and the Coachella Valley for decades. Brian Harnik, vice president of the Clubhouses’ Board of Directors, emceed the event while attendees enjoyed a multi-course dinner and live auction.



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of Coachella Valley**  
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One of the highlights of the evening was a matching gift of \$125,000 generously donated by the H.N. & Frances C. Berger Foundation. The attendees managed to exceed the matching gift with an astonishing \$300,000 raised. “The charity of the Berger Foundation and all other participants truly reflects the impact that the BGCofCV has on our community,” says Jim Ducatte, CEO of the BGCofCV Foundation. “Coachella Valley recognizes how much youth programs benefit the community and guide children in the right direction.”

Sponsored by organizations such as Mathis Brothers, Kaiser Permanente and many more, the auction provided the highest bidders with exciting gifts such as Stagecoach and Coachella tickets, a stay at a Southwestern French Chateau, a helicopter ride-along with the Sheriff’s Department, and more. The event also featured the Boys & Girls Clubs of Coachella Valley’s Heatwave Jazz & Show Band, comprised of Club members and alumni.

The five BGCofCV clubhouses are comprised of Indio, La Quinta, Coachella, Mecca and Desert Hot Springs. Serving over 7,800 young people in the Coachella Valley, the BGCofCV plays a critical part in providing tools to build successful and significant lives. For more information about the event and the Boys & Girls Clubs of Coachella Valley Foundation, call 760-836-1160, or email [AGardner@bgcofcv.org](mailto:AGardner@bgcofcv.org).

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